



EFFICIENT TIMBER HARVESTING

with Hi-res satellite imagery

Monitor forest assets and track land use changes in near-real time with high cadence, high resolution imagery.

For timberland owners and forest managers across the world, accurately monitoring the depletion process is crucial to day-to-day operations (e.g., boundary inspections, environmental assessments or competitive vegetation mapping).

Today's ecosystem for acquiring recent, high-resolution imagery is fragmented and cumbersome. However, with Planet's sub-1m, multispectral imagery, timber stakeholders can focus their efforts on analyzing and utilizing data not just acquiring it.



BENEFITS



Reduce Operational Efforts and Costs

Reduce operational efforts coordinating third-party vendors via a single Planet contract



Access Imagery

Access all imagery through Planet's platform via an API or GUI



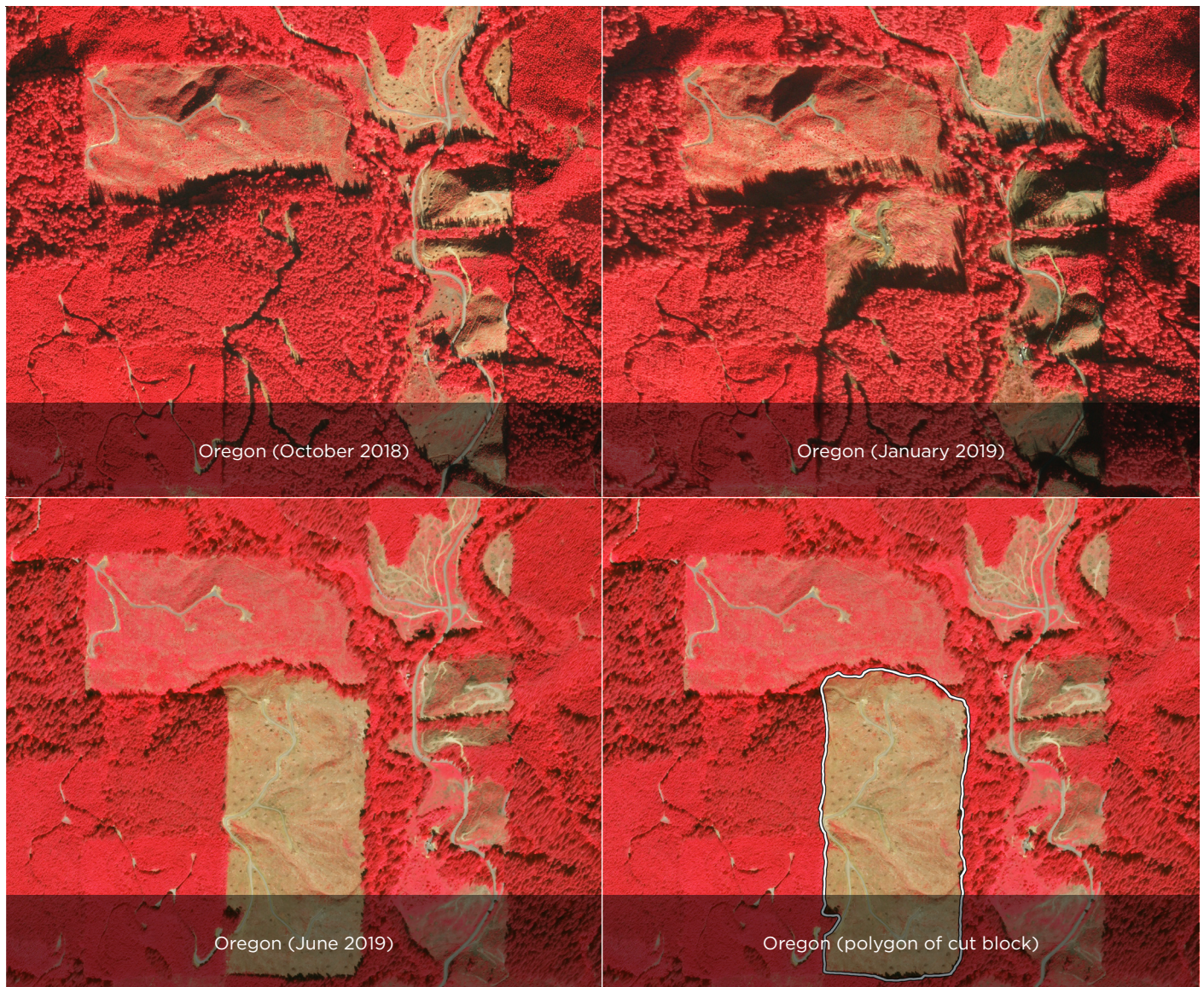
Acquire Data

Minimize other manual efforts to acquire data to groundtruth and audit harvested areas



Everything in Detail

Clearly distinguish boundary details in forest shadows via SkySats HDR capability



False-color (near infrared, red, green) composites of a logging area in southern Oregon derived from 0.8 m/px SkySat data.

ABOUT

Planet is an integrated aerospace and data analytics company that operates history's largest fleet of Earth-imaging satellites, collecting a massive amount of information about our changing planet. Planet is driven by a mission to image all of Earth's landmass every day, and make global change visible, accessible and actionable. Founded in 2010 by three NASA scientists, Planet designs, builds and operates over 140 satellites, and develops the online software and tools that serves data to users. Decision makers in business, government, and within organizations use Planet's data and machine learning-powered analytics to develop new technologies, drive revenue, power research, and solve our world's toughest challenges.

To learn more visit www.planet.com and follow us on Twitter at [@planetlabs](https://twitter.com/planetlabs).

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